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| --- | --- |
| ***Slogan -Heading needed:*** *(alliteration here – name of the product)* |  |
| *My product is …* |  |
| *Firstly, I invite you to consider the …* |  |
| *You may be wondering …* |  |
| *Or are you …* |  |
| *Maybe…* |  |
| *Either way you will need/want ..* |  |
| *It is …* |  |
| *Also …* |  |
| *Finally, consider …* |  |